Lonnie Peterson / TMS Toyota Customer Services Product Quality and Service Support, Quality Compliance October 17, 2012

Approved By: Bob Waltz

To: All Toyota Dealers

From: Toyota Customer Services

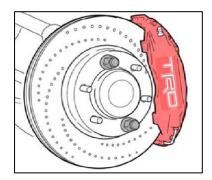
TRD High Performance Brake Kit Accessory Equipment Recall

Designed to Fit 2007 to 2012 Model Year FJ Cruiser Vehicles Safety Recall C0R (C1R) *Preliminary Notification*

*******URGENT*****

On October 17, 2012, Toyota filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety Recall of genuine Toyota Racing Development (TRD) High Performance Brake Kits sold as an optional accessory for 2007 to 2012 Model Year FJ Cruiser Vehicles. There are 655 TRD High Performance Brake Kits which were installed at vehicle processing centers, by dealers, or sold over the counter.

This preliminary information is being provided to keep you informed of the filing. Toyota is currently working on obtaining the replacement parts and additional information will be provided at a later date.



Condition

The subject TRD Brake Kit is specifically designed for the front wheels of 2007-2012 model year FJ Cruiser vehicles. Due to the shape of the outer brake tube (Crossover Tube) of the Brake Kit, the clearance between the outer brake tube and a TRD 16-inch 6-Spoke alloy wheel is small. If wheel balance weights are installed in an incorrect location, there is a possibility that the outer brake tube could be damaged due to interference with the balance weight, and brake fluid could leak from the damaged tube. This could result in increased stopping distance, and in some cases, loss of vehicle front braking performance, which could increase the risk of a crash.

Covered Vehicles

- There are 655 TRD High Performance Brake Kits which were installed at vehicle processing centers, by dealers, or sold over the counter for 2007 to 2012 Model Year FJ Cruiser Vehicles.
- To ensure that over-the-counter accessory sales customers are notified, all owners of 2007 to 2012 Model Year FJ Cruiser vehicles will be notified. Approximately 200,000 letters will be mailed.
- The 655 affected TRD High Performance Brake Kits were sold between March 29, 2007 and September 19, 2012.

Status

- COR ("C1R" until the remedy is launched) Preliminary Notification documents will be posted on TIS starting
 the morning of Wednesday, October 17, 2012. For reference purposes only, VINs covered by this Safety
 Recall will be searchable on TIS starting Wednesday morning, October 17, 2012 (Pacific Time).
- Toyota is currently working on obtaining the remedy parts.
- When available, the remedy will entail replacement the TRD High Performance Brake Crossover Tube at **no charge** to the vehicle owner. Additional information will be provided at the launch of the remedy phase.

New Vehicles in Dealer Inventory

As required by Federal law, dealers are not to deliver any new vehicles in their inventory that are involved in a Safety Recall unless the defect has been remedied. <u>If the vehicle is equipped with a TRD High Performance</u> brake kit, it cannot be sold at this time. Please contact your regional representative for additional information.

Used Vehicles in Dealer Inventory

Toyota requests that dealers inspect vehicles in their pre-owned dealer inventory to determine if they are equipped with a TRD High Performance Brake Kit. <u>If the vehicle is equipped with a TRD High Performance</u> brake kit, please contact your regional representative for additional information.

Mandatory Part Return Process (Dealer Inventory)

Dealerships are required to return all FJ cruiser TRD High Performance Front Brake Kits and related service parts, including special customer orders that have not yet been installed, to their facing PDC.

The part numbers affected by this *mandatory* return are:

- PTR09-35070: TRD Brake Kit
- PTR09-35100: TRD Brake Kit
- PTR09-35080: Brake Caliper-Right
- PTR09-35081: Brake Caliper-Left
- PTR09-35101: Brake Caliper-Right
- PTR09-35102: Brake Caliper-Left

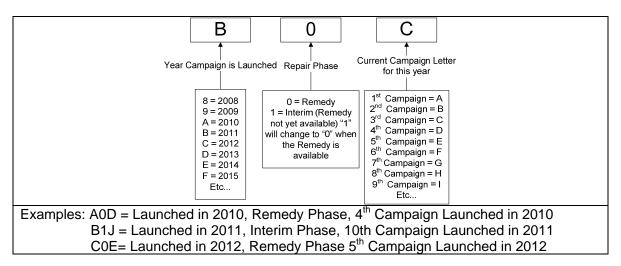
Please refer to PANT bulletin 2012-060 for detailed return instructions.

Customer Handling

For customers who have not experienced this condition but do not feel comfortable driving the vehicle:

- We request that dealers work with the customers and answer any questions they may have based on the information in the Q&A.
- In the event the customer's concerns are not alleviated, on a case-by-case basis, please refer the customer to the Customer Experience Center. The Toyota Customer Experience Center can be reached at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Time.

Campaign Designation Decoder



Media Contacts

• It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Brian Lyons (310) 468-2552 in Toyota Corporate Communications. (Please do not provide this number to customers. Please provide this contact to only media associates.)

Please review this preliminary notification with your staff to assure that all relevant personnel have been briefed regarding this subject.

Thank you for your cooperation.



TRD High Performance Brake Kit Accessory Equipment Recall – Q&A Designed to fit 2007 to 2012 Model Year FJ Cruiser Vehicles Safety Recall C0R (C1R) Preliminary

Background

On October 17, 2012, Toyota filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety Recall of genuine Toyota Racing Development (TRD) High Performance Brake Kits sold as an optional accessory for 2007 to 2012 Model Year FJ Cruiser Vehicles. There are 655 TRD High Performance Brake Kits which were installed at vehicle processing centers, by dealers, or sold over the counter.

Q1: What is the condition?

A1: The subject TRD Brake Kit is specifically designed for the front wheels of 2007-2012 model year FJ Cruiser vehicles. Due to the shape of the outer brake tube (Crossover Tube) of the Brake Kit, the clearance between the outer brake tube and a TRD 16-inch 6-Spoke alloy wheel is small. If wheel balance weights are installed in an incorrect location, there is a possibility that the outer brake tube could be damaged due to interference with the balance weight, and brake fluid could leak from the damaged tube. This could result in increased stopping distance, and in some cases, loss of vehicle front braking performance, which could increase the risk of a crash.

Q1a: What is the TRD High Performance Brake Kit?

A1a: The TRD High Performance Brake Kit is a genuine Toyota accessory that replaces the factory brake rotors and caliper with larger components to improve braking performance. Additional information on the TRD High Performance Brake kit can be found in the Toyota Accessory Sales guide located at www.toyotaasg.com

Q1b: What is the cause of the condition?

A1b: On Toyota FJ Cruiser vehicles equipped with a TRD High Performance Brake Kit and TRD 16-inch 6-spoke alloy wheels, if stick type balance weights are applied in certain locations on the wheel, there is limited clearance between the wheel and crossover tube of the caliper, and the weights may contact the crossover tube when the wheel rotates. If this occurs, the brake tube may become damaged. Toyota original equipment 16 inch and 17 inch wheels and TRD 16 inch Beadlock ring type wheels have sufficient clearance and are not affected by this condition.

Q1c: What is the Brake Crossover tube?

A1c: The brake crossover tube is a brake line that connects the inner and outer caliper pistons for even brake pad application.

Q2: Are there any warnings that this condition has occurred?

A2: No, there are no warnings this condition exists. If the fluid level in the master cylinder reservoir reaches the minimum level, the Brake warning lamp will illuminate.

Q3: How many TRD High Performance Brake Kits are covered by this Safety Recall?

A3: There are 655 TRD High Performance Brake Kits which were installed at vehicle processing centers, by dealers, or sold over the counter for 2007 to 2012 Model Year FJ Cruiser Vehicles.

Q3a: Are there any other Toyota or Lexus vehicles covered?

A3a: No. The TRD High Performance Brake Kit was designed only for use on 2007 to 2012 FJ Cruiser models.

Q3b: What is the selling period of the affected TRD High Performance Brake Kits?

A3b: The 655 affected TRD High Performance Brake Kits were sold between March 29, 2007 and September 19, 2012.

Q3c: Which and how many vehicles are covered by this Safety Recall?

A3c: There are 655 vehicles that may have the accessory brake kit installed. To ensure that overthe-counter accessory sales customers are notified, all owners of 2007 to 2012 Model Year FJ Cruiser vehicles will be notified. Approximately 200,000 letters will be mailed.

Q4: What is Toyota going to do?

A4: Toyota is currently working on obtaining the remedy parts.

When the remedy is available, any authorized Toyota dealer will replace the Brake Crossover Tube at **NO CHARGE** to the vehicle owner.

Q4a: How will Toyota notify owner of vehicles covered by this Safety Recall.

A4a: The owner notification will commence in mid-November, 2012.

There are 655 vehicles that may have the accessory brake kit installed. To ensure that over-the-counter accessory sales customers are notified, all owners of 2007 to 2012 Model Year FJ Cruiser vehicles will be notified. Approximately 200,000 letters will be mailed. Customers will be provided with a return postcard so they may indicate that their vehicle is **NOT** equipped with the optional TRD High Performance Brake Kit. This will provide owners a way to opt out of receiving future notifications.

If the vehicle is <u>NOT</u> equipped with the TRD High Performance Brake Accessory, it is <u>NOT</u> involved in this Safety Recall.

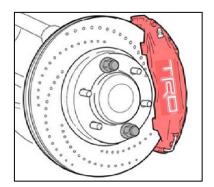
Q5: How long will the repair take?

A5: The repair will take approximately 1 hour. However, depending upon the dealer's work schedule, it may be necessary to make the vehicle available for a longer period of time.

Q6: Can I inspect the vehicle myself?

A6: Yes, when the remedy is available, owners will be sent an owner notification letter which will include instructions on how to determine if the vehicle is equipped with TRD High Performance Brake Kit.

If the vehicle is equipped with TRD High Performance Brakes the customer should contact an authorized Toyota dealer as soon as possible to have the remedy performed at **NO Charge.**



Q6a: What if a customer is not comfortable performing the inspection?

A6a: Any authorized Toyota dealer can assist the customer in confirming if their vehicle is equipped with the TRD High Performance Brake Kit.

Q6b: How can a customer determine if their vehicle is equipped with a TRD High Performance Brake Kit?

A6b: TRD High Performance Brake Kit calipers are RED in color and have the TRD logo located on the side, as shown above.

Q7: What if a customer has previously paid for repairs to his/her vehicle for this condition?

A7: Owners are requested to refer to the remedy owner letter for instructions to request reimbursement for previous repair costs.

Q8: What if an owner has additional questions or concerns?

A8: Owners with questions or concerns are asked to please contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Time.