TOYOTA

Updated: 4/11/2011 – Sublet added for Tire and Loading Information Label 4/1/2011 – Operation Codes have been added

Toyota Motor Sales, U.S.A., Inc. 19001 South Western Avenue Torrance, CA 90501 (310) 468-4000

To: All Toyota Dealer Principals, Service Managers, Parts Managers

Subject: Non-Compliance Campaign - B0B – Phase 1

Certain 2008 through 2011 Model Year FJ Cruiser, Land Cruiser, Sequoia, Tacoma and Tundra Vehicles Equipped with Toyota-Recommended Light Truck tires and TRD Accessory Wheels

On March 4, 2011, Toyota filed a Non-Compliance Information Report (NCIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Non-Compliance Campaign.

This Non-Compliance Campaign covers certain 2008 through 2011 model year FJ Cruiser, Land Cruiser, Sequoia, Tacoma, and Tundra vehicles on which both TRD Accessory Wheels <u>and</u> Toyota-recommended Light Truck (LT) tires were installed prior to the delivery of the vehicle to the first purchaser. These accessory wheels and tires were installed as a Post Production Option (PPO) by Toyota or as a Dealer Installed Option (DIO) by a Toyota dealer.

Vehicles with these accessory wheels and tires do not meet the Tire Pressure Monitoring System (TPMS) telltale illumination requirements specified in the Federal Motor Vehicle Safety Standard (FMVSS No. 138) because the telltale will not start illuminating at the inflation pressure specified by the standard.

Remedy

Toyota will notify all owners of vehicles that might have received these accessory wheels and LT tires of this non-compliance. Those owners will be advised that if their vehicles are equipped with the accessory wheels and tires, they should make an appointment with a Toyota dealer to have the non-compliance remedied.

- For the Land Cruiser, Sequoia, Tacoma and Tundra vehicles, the dealer will re-calibrate the tire pressure monitoring system so that it will operate in accordance with the regulation.
- For the FJ Cruiser vehicles, the TPMS cannot be reset so the electronic control unit (ECU) for the TPMS will be replaced. These actions will be performed at no charge. Toyota is currently developing the remedy ECU.
- At the same time, the recommended cold tire inflation pressure for all of the covered vehicles will be revised, and the dealer will also install an updated tire and loading info. label, also at **no charge.**
- If an owner is not certain whether his or her vehicle is equipped with these accessories, any Toyota dealer will inspect the vehicle at **no charge**.

The following vital information is provided to inform you and your staff of the owner notification phase of this campaign and your degree of involvement.

1. Owner Notification

- The owner notification for Land Cruiser, Sequoia and Tundra vehicles began in late March, 2011.
- Toyota is currently developing the remedy parts for the FJ Cruiser; in the meantime the applicable VIN's will be loaded in TIS under "B1B". Once the remedy parts are available, "B1B" for FJ Cruiser will be changed to "B0B Phase 2". Toyota will notify owners of FJ Cruisers once the remedy parts are available.

If a dealer is contacted by an owner, who has not yet received a notification, please instruct them to **verify eligibility by confirming through Dealer Daily/TIS prior to performing repairs**. Dealers should perform the repair as outlined in the Technical Instruction located on TIS.

2. Dealer Summary Reports

Summary Reports, containing Dealer in stock VIN's and the number of covered vehicles in your dealership's primary marketing area, will be enclosed in the dealer (hard copy) package. (Please verify eligibility by confirming through Dealer Daily or TIS prior to performing repairs.)

Note: Only Phase 1 VIN's with a PPO TRD wheel package will be included.

3. New and Pre-Owned Vehicle Inventory

As required by Federal law, dealers are not to deliver any new vehicle in their inventory, which is covered by a Non-Compliance Campaign, until the necessary remedy has been performed. Toyota requests that dealers not deliver any pre-owned vehicles in their inventory which are involved in this Non-Compliance Campaign until the non-compliance has been remedied.

- For Land Cruiser, Sequoia, Tacoma and Tundra vehicles on which both TRD Accessory Wheels and Toyota-recommended Light Truck (LT) tires were installed which are in dealer inventory, please follow the technical instructions on TIS to remedy the vehicle prior to delivery.
- For <u>new FJ</u> Cruiser vehicles on which both TRD Accessory Wheels <u>and Toyota-recommended Light Truck (LT) tires were installed which are in dealer inventory, additional information will be provided shortly, but these vehicles cannot be delivered until a remedy is available and implemented.</u>
- For <u>pre-owned</u> FJ Cruiser vehicles, it is important the dealer clearly communicate to the consumer that the vehicle has been identified by Toyota as subject to the non-compliance campaign and that the consumer will be notified by Toyota when the remedy parts are available.

4. Number and Identification of Vehicles Covered

There are approximately 22,000 (certain 2008 through 2011 Model Year) FJ Cruiser, Land Cruiser, Sequoia, Tacoma and Tundra vehicles covered by this Non-Compliance Campaign. The number of covered vehicles provided is only vehicles that received the TRD accessory wheel and tire as a PPO.

Campaign Status Table*

| Model Year | Model | Accessory Code** | Designation | Status | Phase |
|---------------|--------------|---------------------|-------------|--|-------|
| | Land Cruiser | L2 | | | |
| | Tacoma | L7 | B0B | Domody | 4 |
| 2008 - | Tundra | RK & L2 | | Remedy | |
| 2006 - | Sequoia | L2 | | | |
| 2011 | FJ Cruiser | WB, TR, & SE | B1B | Interim (This will be changed to B0B when the remedy is available) | 2 |

^{*} Only vehicles equipped with the above accessory codes are covered by this Non-Compliance Campaign. It is important to note when referencing TIS the accessory codes will not be displayed if the accessory was installed as a Dealer Installed Option (DIO).

**May not apply to all Model Years.

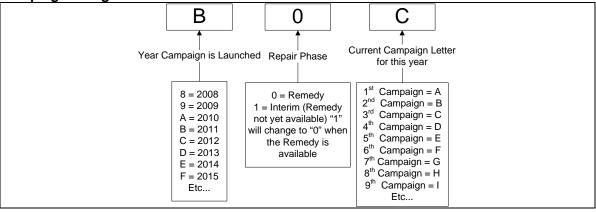
A website has been created to aid dealerships in determining which vehicles were equipped (as a factory standard option) with TRD accessory wheels and Toyota-Recommended Light Truck Tires prior to the vehicle arriving in dealership inventory. The web address is https://toyota-B0B.imagespm.info/

Please Note: the website will not show dealer installed or over the counter sales.

For FJ Cruiser only

Toyota is currently developing the remedy parts for FJ Cruiser. In the meantime, to assure customers can verify if their FJ Cruiser is covered by this recall or not, the FJ Cruiser VIN's will be loaded in TIS designated temporarily as "B1B". Once the remedy parts are available, the "B1B" designation will be changed to "B0B" phase 2.

Campaign Designation Decoder



(Number and Identification of Covered Vehicles Continued. . .)

Land Cruiser (Phase 1)

| WMI | MY | VDS | START | FINISH |
|-----|------|-------|---------|---------|
| | | | 017.01 | |
| JTM | 2010 | HY7AJ | 5005000 | 5005524 |

Sequoia (Phase 1)

| WMI | MY | VDS | START | FINISH | |
|-----|------|------------|---------|---------|---------|
| | 2008 | ZY64A | S009376 | S009376 | |
| | 2010 | DW5G1 | S029275 | S038597 | |
| 5TD | | 2010 DY5G1 | | S030103 | S034940 |
| טוט | | KY5G1 | S026647 | S026647 | |
| | | DW5G1 | S042984 | S047785 | |
| | | DY5G1 | S041946 | S041946 | |

Tacoma (Phase 1)

| WMI | MY | VDS | START | FINISH |
|------|------|-------|---------|---------|
| 2714 | 2000 | LU42N | M015818 | M016521 |
| 3TM | 2008 | MU52N | M005944 | M006011 |
| | | JU62N | Z499487 | Z565987 |
| | | KU72N | Z531251 | Z554688 |
| | | LU42N | Z497619 | Z581566 |
| | 2008 | MU52N | Z500001 | Z570189 |
| | 2006 | PX42N | Z523731 | Z577090 |
| | | TU62N | Z517240 | Z580772 |
| | | UU42N | Z504890 | Z584204 |
| | | UX42N | Z498389 | Z560250 |
| | | JU62N | Z651827 | Z651827 |
| | 2009 | LU42N | Z603428 | Z652364 |
| | | MU52N | Z605617 | Z620732 |
| 5TE | | NX62N | Z644261 | Z644261 |
| SIE | | PX42N | Z609091 | Z668189 |
| | | TX62N | Z653704 | Z653704 |
| | | UU42N | Z610805 | Z667791 |
| | | UX42N | Z641107 | Z643849 |
| | | JU4GN | Z709744 | Z720127 |
| | | KU4HN | Z725331 | Z725331 |
| | | LU4EN | Z681070 | Z735481 |
| | 2010 | MU4FN | Z692158 | Z719804 |
| | 2010 | PX4EN | Z671856 | Z746605 |
| | | TU4GN | Z717736 | Z717866 |
| | | UU4EN | Z683393 | Z743462 |
| | | UX4EN | Z681504 | Z743981 |
| | | PX4EN | X003053 | X004534 |
| 5TF | 2011 | TU4GN | X004968 | X004968 |
| 316 | 2011 | UU4EN | X009071 | X013160 |
| | | UX4EN | X004169 | X004460 |

Tundra (Phase 1)

| | | Tundra | <u>(Phase 1)</u> | |
|-----|------|--------|------------------|---------|
| WMI | MY | VDS | START | FINISH |
| 5TB | 2008 | BV541 | S511797 | S516553 |
| 310 | 2000 | DV581 | S515730 | S520175 |
| | | BV541 | X061734 | X082913 |
| | | BV581 | X062959 | X074862 |
| | 2008 | DV541 | X075756 | X082974 |
| | | JU521 | X004113 | X004113 |
| | | MV521 | X081576 | X081576 |
| | | BV541 | X083229 | X094465 |
| | | BW541 | X083228 | X094427 |
| | 2009 | DV541 | X083594 | X094456 |
| | 2009 | DW541 | X083592 | X094378 |
| | | DW581 | X086669 | X086669 |
| | | EV541 | X070396 | X071141 |
| | | BW5F1 | X110538 | X123675 |
| | | BY5F1 | X135106 | X135106 |
| | | CM5F1 | X001184 | X001184 |
| | | CW5F1 | X009389 | X011182 |
| | | CY5F1 | X010855 | X010855 |
| | | DW5F1 | X094772 | X158137 |
| 5TF | | DY5F1 | X094559 | X158106 |
| | 2010 | EY5F1 | X084762 | X094460 |
| | 2010 | FY5F1 | X085630 | X085630 |
| | | HM5F1 | X002372 | X002372 |
| | | HW5F1 | X111048 | X116777 |
| | | RU5F1 | X020930 | X022756 |
| | | RY5F1 | X076355 | X076355 |
| | | TY5F1 | X006705 | X006705 |
| | | UW5F1 | X094516 | X158108 |
| | | UY5F1 | X094527 | X158122 |
| | | BY5F1 | X166825 | X183934 |
| | | CY5F1 | X011491 | X011886 |
| | | DW5F1 | X158157 | X189935 |
| | 2011 | DY5F1 | X158160 | X189332 |
| | 2011 | HY5F1 | X186878 | X186878 |
| | | KY5F1 | X004522 | X004522 |
| | | UW5F1 | X158179 | X190201 |
| | | UY5F1 | X158155 | X189886 |
| | | | | |

(Number and Identification of Covered Vehicles Continued. . .)

| FJ Cruiser (| Phase 2) |
|--------------|----------|
|--------------|----------|

| WMI | MY | VDS | START | FINISH |
|-----|------|-------|---------|---------|
| | | BU11F | 0101454 | 0107097 |
| | 2008 | ВОТТ | K001083 | K056842 |
| | 2006 | ZU11F | 0019266 | 0019501 |
| | | 2011 | K001376 | K007206 |
| JTE | 2009 | BU11F | K056881 | K069827 |
| 315 | | ZU11F | K008002 | K008508 |
| | 2010 | BU4BF | K070007 | K098685 |
| | | ZU4BF | K008514 | K010842 |
| | 2011 | BU4BF | K099163 | K105909 |
| | 2011 | ZU4BF | K010845 | K011295 |

NOTE:

- Owners do not require the owner notification for the remedy to be performed. If your dealership is
 contacted by an owner who has not yet received a notification or did not bring it, please verify
 eligibility and completion status by confirming through Dealer Daily/TIS prior to performing
 the remedy.
- Dealers should perform the remedy as outlined in the Technical Instructions found on TIS.

5. Remedy Procedures

Refer to TIS for the appropriate Technical Instructions, and for additional information on Tacoma, Tundra, Sequoia, and Land Cruiser Vehicles.

Toyota is currently developing the FJ Cruiser remedy in the meantime the applicable VIN's will be displayed in TIS as B1B. Toyota will notify owners of FJ Cruisers once the remedy is available. The Remedy for the FJ Cruiser will be launched as Phase 2 in the future.

Conduct all applicable Safety Recall and Service Campaigns on the vehicle during the time of appointment. Refer to each specific recall and/or campaign for specific instructions.

6. Parts Ordering

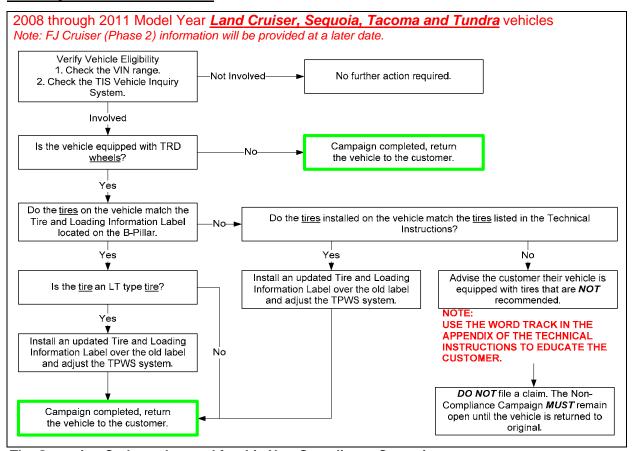
The new Tire and Loading Information Label can be ordered through the Materials Distribution Center (MDC). In order to maintain sufficient supply for all dealers a maximum order quantity has been established for the Tire and Loading Information Label, please refer to the following table for details.

| Model Old TRD Label | | New TRD Label | Qty | Frequency |
|---------------------|-------------|---------------|-----|-----------|
| Tacoma | 00602-35088 | 00602-35015 | 5 | Daily |
| Tundra | 00602-0C085 | 00602-34116 | 5 | Daily |
| Sequoia | 00602-0C085 | 00602-34116 | 5 | Daily |
| Land Cruiser | 00602-60080 | 00602-60110 | 5 | Daily |

IMPORTANT PARTS ORDERING REMINDER

Effective March 1, 2009, Safety Recall, Service Campaign (SSC/LSC) and Customer Support Program (CSP) parts do not earn Parts Return Credit Accrual and are not returnable under the Monthly Return Program. It is recommended that you order these parts based on appointments or immediate customer needs using a "Sell One-Buy One" ordering pattern. Please refer to PANT Bulletin 09-12 for additional details.

7. Warranty Processor Instructions



The Operation Codes to be used for this Non-Compliance Campaign are:

| Model | Non-Compliance Op. Compaign | | Description | Flat Rate Hour |
|------------------------------|-----------------------------|--------|--|-------------------|
| Land Cruiser, Sequoia, | B0B Phase 1 | 1503C2 | Inspect Wheels and Tires – Inflate Tires to Proper Pressure, Reinitialize TPMS, Apply New Tire and Loading Information Label | 0.3 hr/vehicle |
| Tacoma, Tundra | r nase i | 1503C1 | Inspect Wheels and Tires - Not Affected | 0.2 hr/vehicle |

Note: Operation Code 1503C1 and 1503C2 include 0.1 hr/vehicle of administrative cost for the dealership.

Sublet:

The Cost of the Tire and Information Loading Label can be claimed as sublet type "ZZ" at a rate of \$3.00 per vehicle under Op. Code 1503C2. The sublet cost covers the label and shipping expense.

8. Media Contacts

- If you are a dealership associate and have any questions, please contact your DSPM.
- In the event you are contacted by the News media, it is imperative that all media contacts (local and national) receive a consistent message. Please direct all media contacts to Brian Lyons (310) 468-2552, in Toyota Corporate Communications. (Please do not provide these numbers to customers or call if you are a dealer associate. Please provide these contacts to only media representatives.)

9. Customer Contacts

A Q&A has been attached for your use. If a customer has further questions, please direct the inquiry to the Toyota Customer Experience Center at 1-800-331-4331.

Please review this entire package with your Service and Parts staff to familiarize them with the proper stepby-step procedures required to implement this Non-Compliance Campaign.



Non-compliance Campaign B0B - Q&A

| Vehicles and Equipment | | | | | |
|------------------------|--|--|--|--|--|
| Combination | covered by this Non-Compliance Campaign | | | | |
| Model Year: | Model Year: Certain 2008 through 2011 model year | | | | |
| Model: | FJ Cruiser | | | | |
| | Land Cruiser | | | | |
| | Sequoia | | | | |
| | Tacoma | | | | |
| | Tundra | | | | |
| Equipment: | Equipped with Toyota-recommended Light Truck | | | | |
| | tires and TRD Accessory Wheels | | | | |

Background

On March 4, 2011, Toyota filed a Non-compliance Information Report (NCIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Non-Compliance Campaign on the vehicles listed above equipped with the TRD Accessory Wheels <u>and</u> Toyota-recommended Light Truck tires. There are approximately 22,000 vehicles covered by this NCIR. However, because Toyota cannot in all instances identify which specific vehicles have these wheels and tires, it will send notification letters to the owners of all 2008 through 2011 model year FJ Cruiser, Land Cruiser, Sequoia, Tacoma and Tundra vehicles.

Q1: What is the condition?

A1: This Non-Compliance Campaign covers certain 2008 through 2011 model year FJ Cruiser, Land Cruiser, Sequoia, Tacoma, and Tundra vehicles on which both TRD Accessory Wheels <u>and</u> Toyota-recommended Light Truck (LT) tires were installed prior to the delivery of the vehicle to the first purchaser. These accessory wheels and tires were installed as a Post Production Option (PPO) by Toyota or as a Dealer Installed Option (DIO) by a Toyota dealer.

Vehicles with these accessory wheels and tires do not meet the Tire Pressure Monitoring System (TPMS) telltale illumination requirements specified in the Federal Motor Vehicle Safety Standard (FMVSS No. 138) because the telltale will not start illuminating at the inflation pressure specified by the standard.

Q1a: What does Federal Motor Vehicle Safety Standard No. 138 specify?

A1a: FMVSS No. 138 requires that the Tire Pressure Monitoring System (TPMS) illuminate a low tire pressure warning telltale not more than 20 minutes after the inflation pressure in one or more of the vehicle's tires, up to a total of four tires, is equal to or less than the greater of:

- The pressure 25 percent below the vehicle manufacturer's recommended cold inflation pressure; or
- The minimum telltale activation pressure specified by the standard for certain types of tires. For the Toyota recommended LT tires on these vehicles, the specified activation pressure is 35 psi.

Q1b: Which FMVSS covers this requirement?

A1b: FMVSS No. 138 titled "Tire pressure monitoring systems," which specifies performance requirements for tire pressure monitoring systems (TPMS) to warn drivers of significant under-inflation of tires.

Q2: Why are only the vehicles equipped with both the TRD Accessory Wheel and Toyota-recommended Light Truck (LT) tires covered by this Non-Compliance Campaign?

As originally manufactured, the TPMS on these vehicles was set to illuminate when the inflation pressure in the original equipment tires reached the required psi for those P-metric tires, which satisfied the requirements of FMVSS No. 138.

However, under that standard, on vehicles equipped with the LT tires recommended by Toyota for use with the TRD Accessory wheels, the TPMS must illuminate when the inflation pressure reaches 35 psi. When the LT tires were installed with those wheels, the TPMS was not re-calibrated correctly and, therefore, it will not illuminate the low tire pressure warning telltale at the required minimum activation pressure.

Q3: Which and how many vehicles are involved?

A3: Toyota estimates that about 22,000 vehicles that had the accessory wheels and Toyota-recommended Light Truck tires installed.

| Model Year | Model | Approx UIO |
|-------------------|--------------|------------|
| | FJ Cruiser | 10,000 |
| | Tacoma | 1,400 |
| 2008 through 2011 | Land Cruiser | |
| | Sequoia | 10,600 |
| | Tundra | |

Q3a: Will Toyota also notify the vehicle owners whose vehicles may have had this accessory installed as DIO?

A3a: Toyota cannot identify all of the vehicles that have had those accessories installed as a DIO. Therefore, it will notify all owners of these models and model years of this non-compliance with a letter that will allow the owner to determine whether the TRD wheels and Toyota-recommended LT tires are installed on the vehicle.

Q4: Are there any other Lexus or Toyota vehicles covered?

A4: No, there are no other Lexus or Toyota vehicles covered.

Q5: What is Toyota going to do?

A5: Toyota will notify all owners of vehicles that might have received these accessory wheels and LT tires of this non-compliance. Those owners will be advised that if their vehicles are equipped with the accessory wheels and tires, they should make an appointment with a Toyota dealer to have the non-compliance remedied.

For the Land Cruiser, Sequoia, Tacoma and Tundra vehicles, the dealer will re-calibrate the tire pressure monitoring system so that it will operate in accordance with the regulation. For the FJ Cruiser vehicles, the TPMS cannot be reset, so the electronic control unit (ECU) for the TPMS will be replaced. These actions will be performed at **no charge**.

At the same time, the recommended cold tire inflation pressure for all of the covered vehicles will be revised, and the dealer will also install an updated tire and loading information label, also at **no charge**.

If an owner is not certain whether his or her vehicle is equipped with these accessories, any Toyota dealer will inspect the vehicle at **no charge**.

Q6: How long will the repair take?

A6: For affected Land Cruiser, Tacoma, Sequoia, Tundra vehicles, the repair will take approximately 15 minutes.

For affected FJ Cruiser vehicles, the repair will take approximately 30 minutes. Toyota is currently preparing the remedy parts for these vehicles. However, depending upon the dealer's work schedule, it may be necessary for the owner to make the vehicle available for a longer period of time.

Q6a: When does Toyota anticipate the FJ Cruiser remedy parts will be available?

A6a: Toyota anticipates that the FJ Cruiser replacement TPMS ECU will be available in the future, at which time Toyota will mail another letter advising owners that the remedy part is available.

[For Vehicle Owner Inquiries]

Q7: Is my vehicle covered by this non-compliance?

A7: Shortly, owners of the models identified above will receive a letter which will help them determine whether their vehicle is covered by this noncompliance campaign. In the meantime, owners may contact any Toyota dealer to verify if their vehicle is covered by this non-compliance.

Q8: What if an owner has additional questions or concerns?

A8: Owners with questions or concerns are asked to please contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Standard Time.

Certain 2008 through 2011 Model Year Land Cruiser, Sequoia, Tacoma and Tundra Vehicles Equipped with TRD Accessory Wheels and Toyota-Recommended Light Truck tires SAFETY RECALL NOTICE

[VIN]

Dear Toyota Customer:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Toyota has decided that certain 2008 through 2011 Model Year Land Cruiser, Sequoia, Tacoma and Tundra vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No.138, Tire Pressure Monitoring System.

What is the condition?

Our records indicate that TRD accessory wheels and Toyota-recommended Light Truck (LT) tires were installed on your vehicle. When these tires were installed, the low pressure warning light was not set so that it would come on at the tire pressure required by the standard.

In this condition, if a tire becomes significantly under inflated, the light may not provide a driver adequate warning, which could lead to tire failure and increase the risk of a crash.

What is Toyota going to do?

Toyota will re-calibrate the tire pressure monitoring system so that it will operate as required by the standard. At the same time, the recommended cold tire inflation pressure will be revised, and the dealer will also install an updated tire and loading information label, at **no charge**.

What should you do?

This is an important Safety Recall

Please contact your authorized Toyota dealer to make an appointment to have this important remedy performed on your vehicle as soon as possible.

The remedy will take approximately 20 minutes. However, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

If you would like to update your vehicle ownership or contact information, please go to www.toyota.com/ownersupdate. You will need your full 17-digit Vehicle Identification Number (VIN) to input the new information.

What if you have other questions?

Your local Toyota dealer will be more than happy to answer any of your questions. If you require further assistance, you may contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, Saturday 7:00 am through 4:00 pm Pacific Time.

If you believe that the dealer or Toyota has failed or is unable to remedy the defect without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, DC 20590 or call the toll free Vehicle Safety Hot Line at 1-888-327-4236 (TTY: 1-800-424-9153), or go to http://www.safercar.gov.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the vehicle lessee within ten days of your receipt of this letter.

We have sent this notice in the interest of your continued satisfaction with our products, and we sincerely regret any inconvenience this condition may have caused you.

Thank you for driving a Toyota. Sincerely,

TOYOTA MOTOR SALES, U.S.A., INC

Certain 2008 through 2011 Model Year Land Cruiser, Sequoia, Tacoma and Tundra Vehicles Equipped with TRD Accessory Wheels and Toyota-Recommended Light Truck tires SAFETY RECALL NOTICE

[VIN]

Dear Toyota Customer:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Toyota has decided that certain 2008 through 2011 Model Year Land Cruiser, Sequoia, Tacoma and Tundra vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No.138, Tire Pressure Monitoring System.

What is the condition?

This notice applies to you **only if** TRD accessory wheels and Toyota-recommended Light Truck (LT) tires were installed on your vehicle at the time of new vehicle sale. When these tires were installed, the low tire pressure warning light was not set so that it would come on at the tire pressure required by the standard. In this condition, if a tire becomes significantly under inflated, the light may not provide a driver adequate warning, which could lead to tire failure and increase the risk of a crash.

What should you do?

Yes '

You can inspect your wheels and tires to determine if your vehicle is equipped with both TRD Accessory Wheels and Toyota-recommended Light Truck (LT) tires.

If you are not comfortable doing this, any authorized Toyota dealer will perform the inspection, at no charge.

1.) Is you vehicle equipped with the TRD Accessory wheels shown below? Answer: No – Vehicle is not affected.

LT 265/70R16 Tacoma 285/70R17 Tundra, Sequoia, & Land Cruiser

2.) Inspect for LT Type Tire

If your vehicle is equipped with the TRD Accessory Wheels <u>and</u> Toyota-recommended Light Truck (LT) tires shown above, please contact your authorized Toyota dealer to make an appointment to have this important remedy performed on your vehicle as soon as possible. The remedy will take approximately 20 minutes. However, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

If you have completed the inspection yourself and determined your vehicle is not affected by this campaign, please check the box on the enclosed postcard and return it to us. Doing so will remove your vehicle's information from future mailings regarding this Safety Recall.

If you would like to update your vehicle ownership or contact information, please go to www.toyota.com/ownersupdate. You will need your full 17-digit Vehicle Identification Number (VIN) to input the new information.

What is Toyota going to do?

If your vehicle is equipped with TRD Accessory Wheels and Toyota-Recommended Light Truck (LT) tires Toyota will re-calibrate the tire pressure monitoring system so that it will operate as required by the standard. At the same time, the recommended cold tire inflation pressure will be revised, and the dealer will also install an updated tire and loading information label, at **no charge**.

What if you have other questions?

Your local Toyota dealer will be more than happy to answer any of your questions. If you require further assistance, you may contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, Saturday 7:00 am through 4:00 pm Pacific Time.

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If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the vehicle lessee within ten days of your receipt of this letter.

We have sent this notice in the interest of your continued satisfaction with our products, and we sincerely regret any inconvenience this condition may have caused you.

Thank you for driving a Toyota. Sincerely,

TOYOTA MOTOR SALES, U.S.A., INC



Toyota Land Cruiser, Sequoia, Tacoma, and Tundra Vehicles TRD Accessory Wheels and Toyota-Recommended Light Truck Tires

☐ My vehicle is NOT equipped with TRD Accessory Wheels **or** Toyota-Recommended Light Truck Tires shown in the letter. Please remove my name from any other mailer for this campaign in the future.

| | r vehicle ownership info completing the following | | changed you may | update it by vis | siting us at <u>www.toy</u> o | ota.com/ownersupdate | 2 |
|--------------|--|----------------|-----------------|---|--------------------------------------|----------------------|----------------------|
| Mark One: | 1 □ Same Owner, Name /or Address Change | and 2□8 d A | | New Own <mark>er 4</mark> Sold to Individual | □ No Longer Have Vol Listed Below | ehicle— 5 🗆 Exported | 6 □ Destroyed/Stoler |
| | First Nam | 16 | | | MR. MRS. MS. DR. | Effective Date of | f This Information |
| | | Last | Name | | | | |
| | | | Company Name | | | | |
| | | Add | dress R.C. Box | | | | |
| | | Apt | /Suite Number | | | | |
| | | | Chy | | | State | Zip Gode |
| F | inary Telephone Numb | per | Ext. | Alternate Te | lephone Number | Ext. | |
| | | | | e-mail Addres | s | | |